



## *Corporate Partnerships*

[www.museumofcambridge.org.uk](http://www.museumofcambridge.org.uk)







# A unique Cambridge institution since 1936

The Museum of Cambridge is a unique institution that tells the social history of Cambridge and the surrounding region. Set in the Grade II listed 17th-Century White Horse Inn, on the important Roman street from castle to river to university, the museum has told the fascinating stories of local people since it ceased trading as a pub in 1936.

## The extraordinary everyday stories of local life

Cambridge has a wealth of museums that tell the story of evolution, Antarctic exploration, archaeology or the history of science, but very little about Cambridge itself. We are here to make sure that the remarkable stories of the people of Cambridge do matter and do not get lost.

## Giving marginalised communities a voice

The Museum of Cambridge offers a unique resource as a social history hub, helping individuals and communities who are often overlooked to tell their own rich and unique stories, and preserving those important stories of everyday life, in all its rich variety, for future generations. As well as working with local schools in areas of disadvantage, we have also recently collaborated with charities seeking to take action on homelessness, the plight of refugees, and mental health. We want to be as much a museum for Cambridge as a Museum of Cambridge, helping those from all backgrounds to love history, feel part of the town, and appreciate the local area.

## A museum for today — and tomorrow, too

We have recently been awarded funding from the National Lottery Heritage Fund to re-imagine how our wonderful collections relate to the people of Cambridge at a time when Cambridge is characterised by rapid growth and high levels of mobility. Cambridge's thriving entrepreneurial and business community is central to its recent rapid growth and so we are keen to establish Partnerships with an initial group of Cambridge businesses who can help us tell the amazing everyday stories of Cambridge life to future generations.







# An opportunity for partnership

Partnership with the Museum of Cambridge offers your company unique ways to link your brand to an important piece of Cambridge's heritage.

By supporting the Museum of Cambridge, your company can:

- Help protect a unique local cultural institution;
- Help conserve a unique collection of significant local history objects;
- Help tell the amazing stories of everyday Cambridge life
- Inspire, amaze and educate new generations of schoolchildren

## Benefits of Corporate Partnership

- Discounted tickets for your staff and their families;
- Opportunities for recognition on our website, in our front-of-house space and in our brochures and other publications;
- Use of the Museum's unique and characterful space for two events per year (the costs of catering and external services are met by the Corporate Partner)
- Alignment of your brand with a much-loved Cambridge cultural institution

## Find out more

If you think the Museum of Cambridge might be a good fit for your firm, we'd be happy to discuss your company's needs and priorities and how we can tailor a partnership that suits us both.

We would be delighted to discuss different recognition options as well as options regarding pricing, benefits and sector exclusivity arrangements.



# Museum *of* Cambridge

2-3 Castle Street, Cambridge, CB3 0AQ

Email [enquiries@museumofcambridge.org.uk](mailto:enquiries@museumofcambridge.org.uk)  
Tel 01223 355159

The Museum of Cambridge is a registered charity, no. 311309,  
and a company limited by guarantee, no. 412205.