



Museum of
Cambridge



Corporate Partnerships

www.museumofcambridge.org.uk



A unique Cambridge institution since 1936

The Museum of Cambridge tells the history of Cambridge and the surrounding region. Set in the Grade II listed 17th-Century White Horse Inn, the Museum has told the fascinating stories of local people since it ceased trading as a pub in 1936. Cambridge has a wealth of museums that tell the story of evolution, Antarctic exploration, archaeology or the history of science, but only one that focuses on the people of Cambridge themselves. Welcoming thousands of visitors each year, we are here to make sure that the remarkable stories of the everyday people of Cambridge never get lost.

Becoming one of our select group of corporate sponsors is an unmissable opportunity for you and your staff. As well as aligning your brand with a much-loved local institution, and supporting the vital work the Museum does with children and under-represented groups, your investment also gives you access to the Museum's social media followers and mailing list, behind the scenes tours, and free annual passes for your staff and their families.

Amplifying community voices



The Museum of Cambridge is an exceptional resource as a social history hub, both digitally via our unique crowdsourced local history website CapturingCambridge.org and at the museum itself. We want to give individuals and communities who are often overlooked the chance to tell their own rich and unique stories.

As well as working with local schools in areas of disadvantage, we have also recently collaborated with charities seeking to take action on homelessness and the plight of refugees. We want to be as much a Museum *for* Cambridge as a Museum *of* Cambridge.

We help those from all backgrounds to love history, feel part of the town, and appreciate the local area.

A museum for today – and tomorrow

At a time when Cambridge is characterised by rapid growth and high levels of mobility, Cambridge's thriving entrepreneurial and business community is central to its growth.

We have identified your business as one for whom the story of the people of Cambridge is important. We are keen to establish partnerships with a key group of businesses who can help us tell the amazing stories of Cambridge life to future generations.

Your opportunity for partnership

Partnership with the Museum of Cambridge offers your company unique ways to link your brand to an important piece of Cambridge's heritage.

By supporting the Museum of Cambridge, your company can:

- Champion a unique local cultural institution to allow it to thrive;
- Help conserve a unique collection of tens of thousands of significant local history objects, housed in a Grade II-listed building bursting with character;
- Help tell the extraordinary stories of everyday Cambridge life;
- Inspire, amaze and educate new generations of children and their families.

Benefits of Corporate Partnership

We provide 3 partnership packages with the option to tailor to suit your needs.

Benefits include:

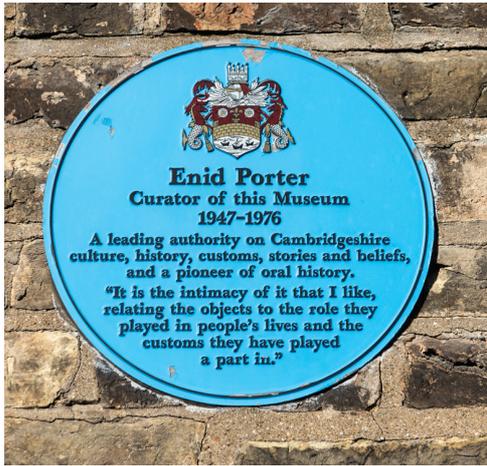
- Annual passes for staff and families
- Free and discounted venue hire. Imagine your next team meeting or away day in this one off setting!
- Opportunities for recognition on our website, in our front-of-house space and in our brochures and other publications.
- Exclusive behind-the-scenes tours on local history, covering everything from beer to ghosts!
- Alignment of your brand with a much-loved Cambridge cultural institution.



We're confident that the Museum of Cambridge is a great option for your business and we'd be delighted to help you find the right package to suit your business.

You are welcome to visit us, tour the museum and explore your options in person. We can also come and see you in person to explain further the benefits to your business and your team.

*For more information, please contact our Development Manager, Annie Davis
(annie.davis@museumofcambridge.org.uk)*



Museum of Cambridge

2-3 Castle Street, Cambridge, CB3 0AQ

Email enquiries@museumofcambridge.org.uk

Tel 01223 355159

The Museum of Cambridge is a registered charity, no. 311309, and a company limited by guarantee, no. 412205.